

Investing in North East England

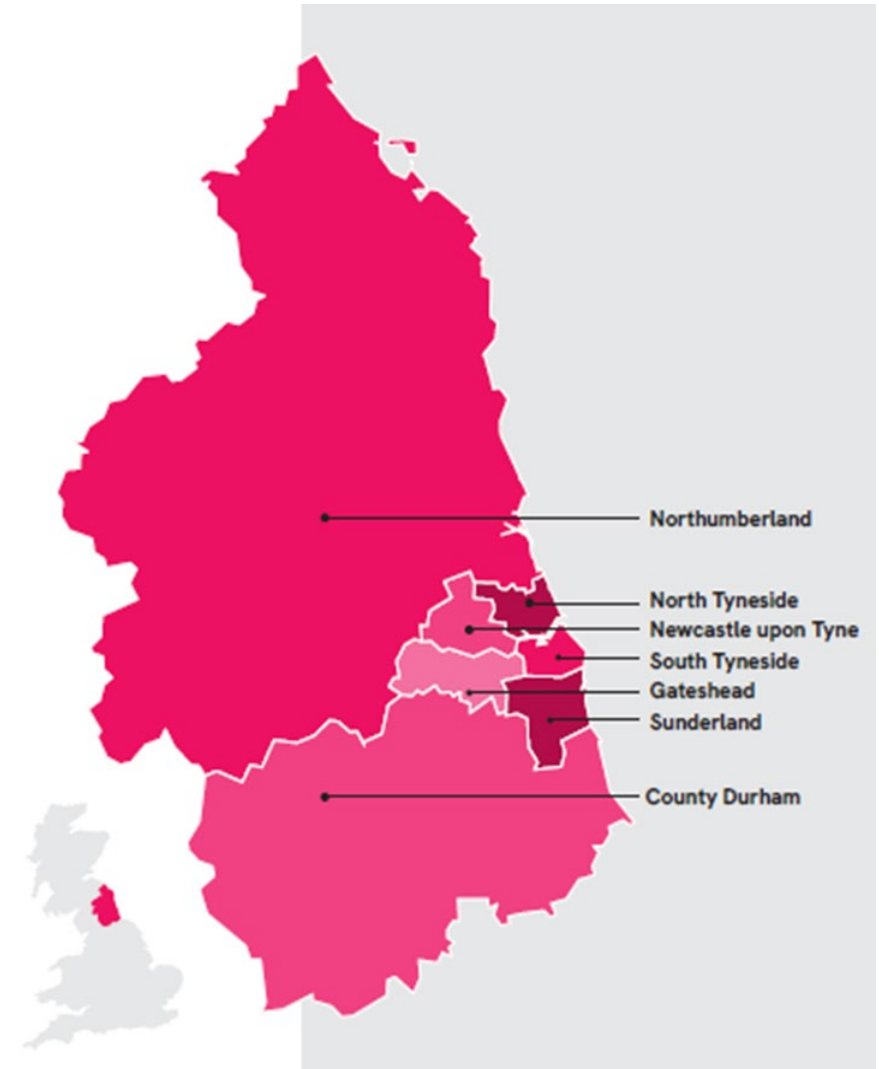
Henry Kippin, CEO
North East CA





The fundamentals...

- A true region – 3 cities, coast, country - £54bn economy serving 2+m people and 55,000 businesses
- Economic and physical assets – universities, marine ports, airport, mainline connectivity & urban metro system
- England’s largest devo deal – now established MSA – hit the ground running with c£1bn of investment approved since 2024
- On the cusp of a renaissance – from industrial boom; to rust-belt; to.... New industries, tech, creativity and leadership
- But real challenges – development is difficult; labour market is fragile; health and education outcomes not good enough





Mission driven...with clear strategy and delivery plans

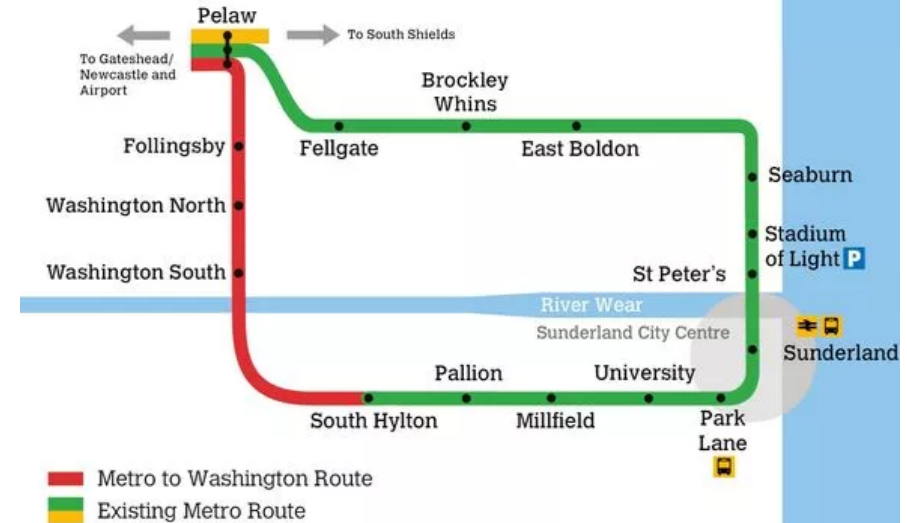
- Devolution and trailblazer deals
- Local Growth Plan
- Local Transport Plan
- Skills Plan – New Deal for NE Workers
- Spatial Development Strategy underway
- Integrated Settlement
- Underpinned by clear corporate plan, finance and strategic risk framework
- *Why? Certainty, credibility, delivery...*



Delivering growth and change....

- **AI Growth Zone** announced in September, up to £30billion investment, 5,000 new jobs
- High performing £180m **Investment Zone** – incl. Blackstone/QTS, Nissan & NetPark
- c£100m into **biz growth** – incl. social enterprise, innovation & creative sector
- Offshore wind and **clean energy** sector – 10k jobs within 5 years – incl. cabling and O&M excellence
- The UK's first **Child Poverty Reduction Unit** and £30m innovation programme
- Fast growing **creative sector** – screen, music, writing & publishing
- Strong housing pipeline plus **major riverside regen** in Newcastle, Sunderland, Durham and across the region

Metro to Washington proposals



**This is A New Deal
for North East Workers**



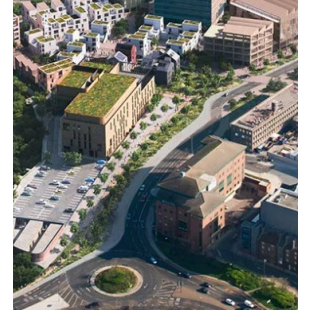
Investing in the NE – what have we learned?

Urban regeneration – Sunderland Riverside and Newcastle Helix - *partnerships & risk sharing*

New industries – AI & battery gigafactories in Blyth & Sunderland – *clustering & skills*


Innovation & R&D – Defence & creative sectors – *universities & place partnerships*

In summary – active public sector, creative partnership & institutional and investor risk appetite



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